

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Systematic Voters Education and Electoral Participation Programme (SVEEP) Phase-II – Door to door verification by the BLOs – Broadcasting of Spots in M/s.98.3 FM, Radio Mirchi, Hyderabad – Payment of bills Rs.2,48,261/- to M/s Entertainment Network (India) Limited, Mumbai – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 4340**

**Dated: 05-10-2012**

Read the following:-

1. Govt. Lr.No.1082/Elecs.E/A2/2013-8, dt:16-05-2013.
2. From M/s.98.3 FM, Radio Mirchi, Hyderabad, Invoice Nos. 270085 & 271346, dt: 16-05-2013 respectively.
3. Govt. Memo.No.1268/Elecs.C/A1/2013, dt:22-08-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s.98.3 FM, Radio Mirchi, Hyderabad Radio Channel has been requested to broadcast 6 spots per day through all stations during prime time @ 3 spots in the morning and 3 spots in the evening from 18-05-2013 to 15-06-2013 on DAVP Rates and where DVAP rates are not approved to any station of their channel, lowest rate of other station of A.P. shall be applicable on door to door verification by the BLOs for Systematic Voters Education and Electoral Participation Programme (SVEEP) Phase-II. Accordingly, M/s.98.3 FM, Radio Mirchi, Hyderabad has broadcasted spots from 18-05-2013 to 15-06-2013 and furnished the bills for an amount of Rs.2,48,261/- (i.e, Rs.1,27,227/- + Rs.1,21,034/-) to M/s Entertainment Network (India) Limited, Mumbai as per the DAVP approved rates including all taxes and requested for arranging payment vide reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.2,48,261/-** (Rupees Two lakh forty eight thousand two hundred and sixty one only) to M/s Entertainment Network (India) Limited, Mumbai towards the cost of 6 spots per day through all stations during prime time @ 3 spots in the morning and 3 spots in the evening from 18-05-2013 to 15-06-2013 regarding door to door verification by the BLOs for Systematic Voters Education and Electoral Participation Programme (SVEEP) Phase-II.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Entertainment Network India Limited, Mumbai A/c No.00600310002330, HDFC Bank Limited, Fort Branch, Mumbai IFSC Code No:HDFC0000240, MICR Code No:400240015, Pan No. AAACE7796G.**

(Contd..2..)

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Treasury Control orders issued vide Memo 3<sup>rd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
PRL. SECRETARY TO GOVERNMENT

To

The Accounts Manager, 98.3 Radio Mirchi, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER